



Emir Sever

ISTANBUL FASHION WEEK



## Istanbul Fashion Week 2020 took place online due to the pandemic.

The fashion show shootings of the digital fashion event took place at Galataport Istanbul and Tophane-i Amire Culture and Art Center. Istanbul's cultural and historical riches were simultaneously brought to global fashion platforms through the digital fashion week.



Many domestic and foreign designers are exhibiting their designs with their fashion shows this fashion week.



Mercedes Benz is the permanent sponsor of Istanbul fashion week.



Mercedes-Benz

# Men's Fashion



The heart of men's fashion beats in Istanbul fashion week. Many designers and brands showcase their designs.



**New Gen**



**Mehmet Emiroğlu**



**Ceren Ocak**



**Niyazi Erdoğan**



**Nedo by Nedret Taciroglu**



**Tagg**



**Lugvonsiga**



**Dice Kayek**



**Nej**



**Meltem Özbek**



**Tuba Ergin**



**Çiğdem Akın**



**Red Beard**



**Nihan Peker**



**Sudi Etuz**



**Karma**



**Mert Erkan**



**Murat Aytulum**



**Cihan Nacar**



**Y Plus**



**Özlem Suer**



**Mehtap Elaidi**



**Özgür Masur İstanbul**



**Zeynep Erdoğan**



**Tuvanam**



**Hatice Gökçe**



**Özlem Kaya**



**Museum Of Fine Clothing**



**Hakaan Yıldırım**



**Zeynep Tosun**